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SX/S-4/UG(P) — BJMC (X)

2017

Time : 3 hours

Full Marks : 50

Candidates are required to give their answers in their own words as^{*}far as practicable.

The questions are of equal value.

Answer any five questions.

- Differentiate between Radio News Bulletins and Television News Bulletin structure, content and style.
- 2. Explain major functions, responsibilities and ethics of media.
- 3. Describe the techniques of news gathering and write a feature for radio.

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(Turn over)

- Distinguish characteristics features of Radio and Television.
- Explain the functions of News Services Division (NSD) of AIR.
- 6. What is Routine News ? How it is different from Special or Beat Reporting ?
- 7. Write a Developmental News Script or Health or Education for Television.
- 8. Write a Television News Script on any political issue.
- 9. Write short notes of the following :
 - (a) P. T. C
 - (b) Vox pop
 - (c) Investigative Interview
 - (d) Grabbed Interview
- Write a TV News Package on the following issue : Five of the Country's 32 severely polluted industrial areas are in Jharkhand, the Central Pollution Control Board (CPCB) has concluded

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Contd.

after studying air, water and soil quality across the country.

Jamshedpur, Ramgarh, Jamtara and West Singhbhum are the concern zones. Also coal capital of Jharkhand, Dhanbad is among 43 critically polluted areas as identified in the CPCB assessment. The report of which was tabled in the Lok Sabha by Union Ministry of Environment.

The CPCB, last year made it mandatory for all Industrial units — to install effluent treatment plants for Industrial waste. Jharkhand State Pollution Board had sent out notices to as many as 170 Industries. Enviromental Experts says Industries must sincerely adopt eco-friendly technologies.



(3)

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